



INTERNATIONAL TRADE BUSINESS SOLUTION

Cross Border. Capture Markets.



INTERNATIONAL EXPANSION START NOW!

FROM EXQUISITE SHOWCASE TO DIRECT DISTRIBUTION

Our Story

BUILD BY VISION, POWERED BY PURPOSE

International Trade Source (ITS) was founded by a new generation of entrepreneurs with a passion for bridging global markets. The founders recognized that many small and mid-sized enterprises (SMEs) had the incredible products, meaningful stories, and dedicated hearts — but lacked access, compliance knowledge, and trusted connections to break into competitive markets like the United States. The founders envisioned a company that simplifies international trade through customized, end-to-end solutions.

Leveraging Houston's strategic location – one of the world's busiest ports to foreign waterborne tonnage and a true gateway to global trade, ITS was built to deliver a faster, more efficient and transparent path for:

- 1. International brands to launch, grow, and scale in the United States**
- 2. US importers source efficiently and responsibly from Asia and beyond**
- 3. US exporters discover new markets and buyers across the globe**

ITS offers tailored guidance on navigating complex international trade, and maximizing global opportunities. From strategic planning to hands-on support, ITS assist businesses streamline their global operations and achieve sustainable growth.

**WE ARE YOUNG, BOLD, AND RELENTLESS IN OUR MISSION TO REWRITE
HOW GLOBAL TRADE IS DONE**





Our Mission

To empower global brands, manufactures and buyers with the strategy, tools, and distribution to thrive by offering full-service, transparent, and culturally intelligent market entry solutions.



Vision

To be the leading partner in cross-border trade and the trusted growth platform—making international growth effectively and seamlessly for all partners.



You're a **passionate** brand with a **great product** and **big dreams of going global**, but entering the U.S. market feels **confusing, risky,** and **expensive** **?**

You're facing **complex compliance, cultural gaps, logistical headaches,** and **no clear path** to retail buyers **?!?**

We can be The Guide!

We're not just consultants.

WE'RE PARTNERS!

We can be the guide who knows the terrain, speaks the language of buyers, and walks beside you every step. We design, activate and scale your brand for success – not just entry. With targeted strategy, strong execution, and real-world traction.

Source for
trusted brands



Assess your readiness
and prepare your
foundation



Launch your products
through trusted retail
and online channels

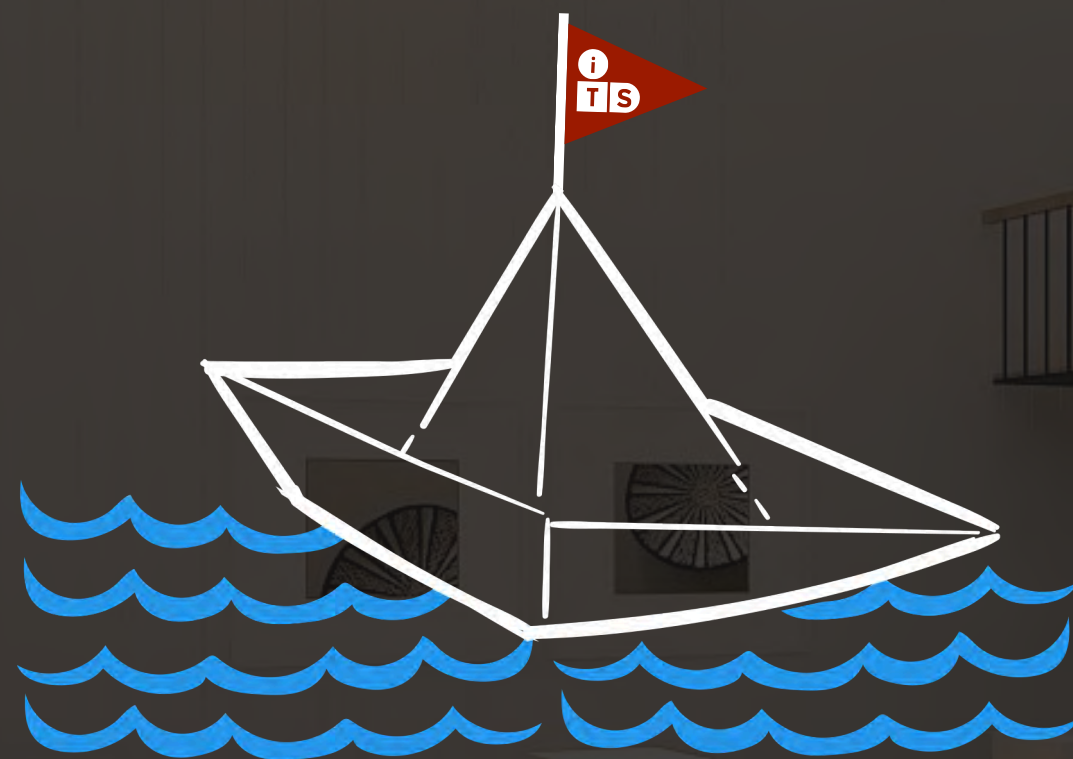


Support your growth with
marketing, distribution,
and business reviews

Our Distinct Approach

WE'RE NOT BROKERS. WE'RE BRAND BUILDERS!

In a sea of transactional brokers and impersonal trade agents, ITS creates a **BLUE OCEAN** of its own. We offer a unique, uncontested value space where brands receive full-service business development, not just trading coordination.



Source qualified,
ethical manufacturers

Combines compliance,
branding, and distribution
in one platform

Eliminates unnecessary
intermediaries and
hidden markups

Raises the standard of
entry with cultural fluency
and brand vision

Reduces time, cost, and risk
with turnkey execution

Creates a simplified path
for emerging global brands

ITS positions itself as **A STRATEGIC ADVISOR**. We guide manufacturers, exporters, and importers through regulations and buyer expectations, shape strategies to their products, and lead the way to market success through insight and education.

Our Core Services

HIGH VALUE, REAL IMPACT

At ITS, our services are designed to solve specific challenges for exporters, importers, and global growth-stage brands. ITS simplifies the complex. Whether you're exporting to the US, or launching a new brand across borders – we've got **THE PEOPLE, THE PLAN, AND THE PLATFORM.**



ITS HubSpace

US business address, mail handling, co-working access, and showroom product display, B2B sampling station, and visibility on ITS B2B portal



ITS Market Entry Pro

Comprehensive US market entry: legal entity setup, professional U.S. presence, licensing, workspace access, showroom exposure and brand visibility



ITS Market Ready Accelerator

Sourcing, supplier qualification, legal compliance, product readiness, QC, logistics setup, and channel access groundwork



ITS Market Architect Growth System

Brand localization, USP development, conceptual packaging, sales & marketing strategy, retailer/distributor intros, and growth roadmap



ITS Fulfillment Add-on

Warehousing, inventory management, order processing, and replenishment via EWJ's distribution network.

Our Global Team



ITS NORTH AMERICA

- Business consultation
- Market entry strategy - U.S. Legal entity formation
- Supplier Sourcing
- Showroom & Trade Exposure
- Branding, Marketing and Retail engagement



ITS ASIA

- Supplier Sourcing
- Manufacturer/Supplier Qualification and onboarding
- Quality Assurance and production Monitoring
- Packaging & Labeling Compliance Checks
- Coordination with ITS North America on shipments and documentation



EWJ DISTRIBUTION

- Distributor & Retailer Chain
- Warehousing
- Fulfillment
- Last-mile delivery Coordination
- Inventory Management and Order Tracking



TOGETHER ***WE FORM A CLOSED-LOOP SUPPORT SYSTEM
FROM CONCEPT TO CONSUMER***

Our Featured Partner

FROM IMPORT TO IMPACT

As part of ITS's commitment to offering end-to-end solutions, we proudly introduce **EWJ Distribution** as our **strategic distribution partner**. Together, ITS and EWJ create a seamless pathway for brands to not only enter the U.S. market but also scale efficiently. EWJ Distribution enhances our import/export capabilities and offer tailored solutions designed to drive client growth.

EWJ Distribution is the **OPERATIONAL POWERHOUSE** behind ITS, providing a fully integrated solution that covers warehousing, fulfillment, distribution, and wholesale services across the U.S. market.

What sets EWJ apart is its seamless integration with ITS's compliance, marketing, and brand-building services — creating **A ONE-STOP SOLUTION** for foreign brands entering the U.S. and for domestic buyers seeking reliable sourcing and distribution support.

EWJ Distribution doesn't just move products; it powers growth, ensuring your brand gains traction, visibility, and sustained success in the competitive U.S. marketplace.





If you're...

Exporters ready for US expansion

Premium and culturally rooted brands

Ethical and sustainable manufacturers

Contact Us!



Let's Build Your Brand

Whether you're launching, scaling, or sourcing – we make international trade effortless and strategic.



Go beyond borders and
build your brand with ITS,
Your Trusted Partner!

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